

How to Use Your Home to Generate Tax Savings & Build Your Retirement Nest Egg—Without Ever *Selling Your Home*

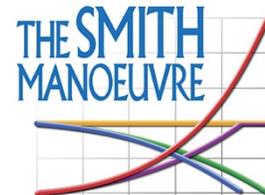
With financial expert, Robinson Smith, author of
Master Your Mortgage for Financial Freedom



The challenges facing Canadian families have seemingly never been greater. High taxation, record-level consumer debt, poor savings rates and troubled pensions mean that even those families earning a decent income can't seem to keep up, not to mention get ahead.

Formerly an international investment banker and investment advisor, Robinson Smith now educates the Canadian public as a financial strategist, course developer, speaker and best-selling author, on how they can raise their net worth and their level of financial security in the face of rising costs of life. He is dedicated to increasing Canadians' awareness of personal finances.

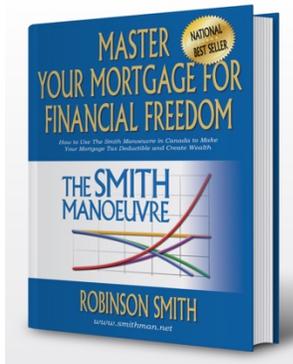
Robinson shares how average Canadian homeowners can release the tension and stress that comes with the high cost of taxation and home ownership. He will show you how that very mortgage, which seems like such a financial burden restricting your retirement prospects, can become the very tool which will allow you to retire in comfort. Your mortgage is not your enemy; in fact, it can become your best friend.



Robinson and *The Smith Manoeuvre* financial strategy, the subject of Robinson's new book, *Master Your Mortgage for Financial Freedom*, have been featured on BNN, *the Financial Post*, the *Toronto Star* and numerous other publications and podcasts. Robinson will reveal:

- The main complaints surrounding personal finances from Canadians
- The typical approach to the two main pressing financial goals of homeowners – with only a set amount of dollars each month we may think we have to choose only one goal to attack first...but we don't
- The two very different types of debt – wealth creation versus wealth destruction – and the fact that, oddly, we generally prefer to accumulate the wrong type of debt
- How most people and the wealthy differ in mindset. There is one very big reason the wealthy are wealthy and the non-wealthy are not
- How you can significantly reduce your tax bill, eliminate your mortgage quickly and generate wealth – simultaneously and with no new cash
- What *The Smith Manoeuvre* is worth to the average Canadian homeowner
- How it can be worth even much more with the use of 'Accelerators'
- How investment real estate can play into the strategy

- The risks of doing *The Smith Manoeuvre*...and of not doing it
- Why no new cash from you is needed – whether you use the Accelerators or not
- The Canada Revenue Agency's view of the strategy
- Why financial education is so important for Canadians...and for Canada



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